

SUBSCRIPTION BOX AUSTRALIA

AUSTRALIAN SUBSCRIPTION BOX DIRECTORY



ABOUT ME

MY NAME IS ERIN, AND I'M A SUBSCRIPTION BOX ADDICT! LAST YEAR WHILE BROWSING FOR AN AUSTRALIAN ONLY SUBSCRIPTION BOX WEBSITE, I DISCOVERED MOST OF THE TOP SITES HERE ARE NO LONGER ACTIVE, OR BEING UPDATED! THIS JUST WASN'T GOOD ENOUGH, I WANTED TO HEAR ABOUT NEW EXCITING BOXES. SO I UP AN DESIGNED MYSELF A NEW WEBSITE TO SHARE THE SUBSCRIPTION BOX LOVE ALL ACROSS AUSTRALIA!

THE HIGHS

60% POPULARITY INCREASE

41% BOUNCE RATE

35,000+

PAGE VIEWS PER MONTH

81 %

AUSTRALIAN USERS

5.03

PAGES PER SESSION

46 %

EXIT TO BOX PAGES



900 FOLLOWERS



1370 FOLLOWERS



200 FOLLOWERS

FACEBOOK: @SUBSCRIPTIONBOXAUSTRALIA | INSTAGRAM: @SUBSCRIPTION.BOX.AUSTRALIA

TWITTER: @SUBBOXAUSTRALIA | PINTEREST: SUBSCRIPTION BOX AUSTRALIA

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OUR GROWTH

FROM HUMBLE BEGINNINGS WITH A FREE WORDPRESS SITE, WE HAVE SLOWLY CLIMBED THE GOOGLE LADDER AND WE NOW RANK 6TH FOR OUR MAIN SEARCH TERM "SUBSCRIPTION BOX AUSTRALIA" WE RANK ALOT HIGHER FOR MORE SPECIFIC TERMS. WE LOVE REVIEWING BOXES AND PEOPLE LOVE OUR SITE FOR THAT! WE HAVE A GENUINE FOLLOWING ON SOCIAL MEDIA WITH NO "BOUGHT" LIKES OR FOLLOWERS.

THE VISITORS

76% FEMALE

44% 24-34 YEAR OLDS

79 %

ORGANIC SEARCH

78 %

NEW USERS

56 %

MOBILE USERS

FINDER.COM.AU

TOP REFERER



ALWAYS GROWING

REGULARLY UPDATED

AUSSIE OWNED & MADE

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